

**NEW**

**QUICK ASSIST™**

Wireless Voice Alert Systems

**QUICK ASSIST™**

Wireless Voice Alert Systems

# WIRELESS CUSTOMER CALLBOX

## BENEFITS:

- Works on your existing 2-way radio system
- Sends "real" voice message to radio-equipped staff
- Increases customer service
- Maximizes employee efficiency

### Quick Assist provides customers with a wireless "call for assistance" solution

A recent National Retail Federation survey found "...in the previous six (6) months 62% of [all] respondents indicated...walking out of a store without making a planned purchase." Why? "...because they could not find a sales clerk to help." Quick Assist will solve this costly problem.

### When your sales staff needs to be everywhere...at once

If store personnel are difficult to find—customers generally leave without buying. The Quick Assist remedies that problem immediately.

Customers simply push a button to call for assistance, immediately the voice message is transmitted directly and discreetly to radio equipped personnel. To further enhance staff efficiency when an employee arrives to help the customer, a hidden reset button is pushed on the Quick Assist to activate an all clear voice message to other personnel—permitting them to assist other customers, or tend to other duties.

### Simple to Program

The Quick Assist is very easy to program and will work with any new or existing VHF/UHF frequency 2-way radio system. Voice messages are recorded using a simple dial pulse telephone. You can also select the number of times and how often the Quick Assist will transmit the voice alert. Even long-range communication is possible through radio repeater systems.

### Keeps your Customer Satisfied

The wireless Quick Assist Callbox connects customers to your 2-way radio equipped sales staff—instantly. The Quick Assist enhances customer service, promotes productivity of sales associates, and increases store sales.

### Simple to Install

The Quick Assist is weather resistant; battery powered and will operate for 1 year or more on 6 AA batteries. Quick Assist will even alert you automatically when its batteries are low.

No need for any external power. No need for special wiring. No need for expensive remodeling. No need for dedicated phone lines. Plus there's no disruption to operations since the Quick Assist is completely wireless and battery operated. It can be installed anywhere in literally minutes. What's more it can be relocated as needed in a flash. Use it on the sales floor and in outdoor departments.

Ritron also offers optional equipment that permits you to connect your Quick Assist and/or 2-way radios into your existing public address (PA) system.

### Ritron...the right wireless solutions

Since 1977 Ritron has been manufacturing a complete line of portables, mobiles, base stations, and repeaters. We can provide the right radio system for your specific operations. Look to Ritron for all your wireless solutions.

**Call 800-851-RADIO . . .**  
and let us show you how Quick Assist Wireless Voice Alert Systems lets your sales staff be everywhere... at once.



**RITRON®**

# QUICK ASSIST™

Wireless Voice Alert Systems



*"Customer needs assistance, aisle 6"*



## Use the Quick Assist Callbox...

- Cutting stations
- Locked cabinet displays
- Unstaffed and part-time counters or registers
- Question-intensive merchandise areas
- Outdoors departments... Lumber, Nursery, Patio
- Hard to see areas of the store
- Heavy or high merchandise areas

### Wireless Callbox features & benefits:

#### Provides prompt customer service 24 hours a day

Keeps your staff connected and your customers satisfied. Your customers get prompt assistance without having to search for a staff member. Permits efficient use of store personnel.

#### Easy installation or relocation to any sales area

The Quick Assist is very compact and quickly mounts on any surface. It's completely wireless communication (no cables or wires). It's even weather resistant for outdoor use!

#### Low cost ownership

No airtime charges to incur. The Quick Assist is a self-contained radio transmitter. It's compatible with virtually any 2-way radio system. What's more, it's simple to use and operate by customers and sales personnel. The Quick Assist has a variety of user programmable features built-in.



#### General Specifications:

Operating Frequency Range	150-160 MHz VHF 450-470 MHz UHF
Transmitter Power	120 mW
Transmitter Bandwidth	Narrow 12.5 kHz or Wide 25.0 kHz
Typical Range	One-half mile with standard antenna
Internal Battery	6 AA Alkaline or NiCd batteries
External Power	9-15 VDC
Switch Inputs	2 Momentary, Latching, Analog Voltage, or Resistance
Programmable Method	User programmable with standard pulse dial telephone
Programmable Features	Transmit Frequency, Sub-Audible and Digital Coded Squelch, Voice Messages, Message Schedules and Switch types
Dimensions	5.25" x 5.25" x 2.5"
Weight	1 lb. without batteries and antenna

### Ritron

One company for all your wireless communications needs. We manufacture 2-way radios portables and mobiles, base stations, repeaters and telemetry products. All our products are proudly made in the USA and include a one-year manufacturer's warranty.

[www.theradioman.com](http://www.theradioman.com)

Advantage Communications PO Box 282 Watertown, MA 02471-0282 978-568-1944 Fax 978-562-5445

*Ritron and Quick Talk, and Quick Assist are trademarks of Ritron, Inc.*

# RITRON®

MADE IN THE  
USA